

KitchenAid®

K400 VARIABLE SPEED BLENDER PRODUCT FACT SHEET

The new K400 Blender is designed to deliver the perfect taste.

PRODUCT BENEFITS:

- **Blend Tough Ingredients**

With the sturdy diecast metal base and unique asymmetric blade that blends at four distinct angles to pull contents into the blade. Working with the 1.5 Peak HP motor*, the blade creates a powerful blending vortex to power through the toughest ingredients.

**Laboratory measurement of peak horsepower output of motor*

- **Pre-Programmed Recipe Settings + Variable Speed Dial**

Blend your best-tasting creations with 3 preset recipe programs including Ice Crush, Icy Drinks and Smoothie. Or, control the taste and texture to fit your personal preference with the 5-speed variable speed dial.

- **Optimal Blending Speed**

The Intelli-Speed® Motor control senses the contents and maintains the optimal speed to power through all ingredients.

- **Fully Blend with Less Mess**

The Soft Start® feature starts the motor at a slower speed to pull food into the blade and then quickly increases to the selected speed setting.

- **Easy-to-Clean Durable Jar**

Washing your blender is easy with a simple-to-use self-cleaning cycle. Simply fill the 56-oz blender jar with some water and a drop of dish soap, then run the self-clean cycle.



MODEL #KSB4027 MSRP & AVAILABILITY: Priced at \$249.99 the K400 Blender is available for purchase on KitchenAid.com and at select retailers nationwide in Matte Black, Passion Red, Contour Silver, White, Pistachio and Blue Velvet.

Includes: (1) 56 oz blender jar, (1) Lid

MSRP IS MANUFACTURER'S SUGGESTED RETAIL PRICE. DEALER ALONE DETERMINES ACTUAL RETAIL AND ADVERTISED PRICES.