

# KitchenAid®

## KITCHENAID DEBUTS DIGITAL COUNTERTOP OVEN WITH AIR FRY *Air Fry, Bake, Broil, Dehydrate and Roast For Limitless Possibilities*

**Benton Harbor, Mich. (Sept. 1, 2020)** — Inspired by the innovation and technology of KitchenAid full size ovens, the brand reveals its first Countertop Oven with Air Fry to bring endless possibilities to the kitchen in a convenient countertop size.

The new appliance boasts significant capacity with a No-Flip Air Fry Basket for easy, crisp air fry creations and a rear mounted convection fan to circulate air evenly throughout.

“We’re committed to inspiring people to create in the kitchen with our appliances,” said Carley Smith, U.S. Marketing Leader for KitchenAid Small Appliances. “The new Digital Countertop Oven with Air Fry is the ultimate appliance in countertop cooking, helping consumers incorporate new ingredients and techniques into their everyday meals and sides.”

The Digital Countertop Oven with Air Fry is highly versatile and can air fry, bake, broil, dehydrate, roast and proof any culinary creation. The air fry basket eliminates the need to flip or shake ingredients halfway through the recipe which can ultimately be cumbersome when making. Using the dehydration setting, makers can create an incredible range of nutritious snacks from dried fruits and veggies to homemade jerky, eliminating the need for standalone dehydrators.

The Digital Countertop Oven with Air Fry includes the following key features:

- **No-Flip Air Fry Basket:** Air fry foods from crisp french fries to delicate fish, without flipping.
- **Even-Heat™ Convection Technology:** The top and bottom heating element design and convection fan ensure the inside of the oven is heated to, and stays at, the right temperature.
- **Maximize Countertop Space:** Enjoy the same possibilities as a full size oven with quality results in a convenient countertop size - enough capacity for up to 2 full size chickens (3.4 lbs each) or a 9x13 one pan dinner.

The KitchenAid countertop oven provides the ultimate versatility to make the most of everyday meals and extends traditional oven capabilities to the countertop, providing not only an easy way to air fry, but the ability to overcome space constraints.

The Digital Countertop Oven with Air Fry (KCO124) MSRP is \$199.99, available September 2020 in Matte Black. The appliance will give makers the ability to cook healthier meals with little to no oil and inspire fresh possibilities and spark creativity through cooking techniques.

Discover the full lineup of the latest KitchenAid products [here](#).

### **About KitchenAid**

Since the introduction of its legendary stand mixer in 1919 and its first dishwasher in 1949, KitchenAid has built on the legacy of these icons to create a complete line of products designed for those with a passion to make. Today, the KitchenAid® brand offers virtually every essential for the well-equipped kitchen with a collection that includes everything from countertop appliances to cookware, ranges to

refrigerators, and whisks to wine cellars. To learn more, visit [KitchenAid.com](https://KitchenAid.com) or join us at [Facebook.com/KitchenAid](https://Facebook.com/KitchenAid) and [Instagram.com/KitchenAidUSA](https://Instagram.com/KitchenAidUSA).

MSRP is manufacturer's suggested retail price. Dealer alone determines actual retail and advertised prices.

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**Media Contact:**

Zoe Krey

MSL

[zoe.krey@msslgroup.com](mailto:zoe.krey@msslgroup.com)