

BUTTER

| | 2025 COLOR OF THE YEAR | |

Introducing the KitchenAid® 2025 Color of the Year: Butter. Add a touch of Butter to your life, and savor the moments that make you feel truly connected.

KitchenAid® has championed the power of color to fuel creativity since introducing the first Stand Mixer colors in 1955. Today, the brand's Color of the Year taps global trends to capture the current moment and inspire makers around the world.

BUTTER

The 2025 Color of the Year is a soft, energizing butter yellow with a creamy, satin finish.

This soft and bright butter yellow evokes comforting memories and brings a sense of delight to every space. Spread butter yellow to your home and savor the moment.

Available starting February 6 for the Artisan® Stand Mixer, Butter is a modern and energizing yellow that invites you to savor the moment.

Artisan® Series 5 Quart Tilt-Head Stand Mixer

(available in Butter)

MSRP:
\$499.99



Color of the Year Timeline



KitchenAid®